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REDBIRD UNVEILS REDESIGNED ALLOY TH1

The new model of the company's best-selling vernier-style throttle quadrant is smaller, sleeker, and more affordable than previous versions.

Austin, TX (November 5, 2024) – Redbird Flight (Redbird) today announced a redesign of the Alloy TH1, the company's home flight simulation solution for single-engine aircraft with vernier-style throttle, propeller, and mixture (TPM) controls. The redesigned throttle quadrant offers several new benefits to customers.

- **Smaller footprint** — Measuring 11.25" long (14.13" including the TPM controls), 8.38" wide, and 2.06" high, the redesigned TH1 is substantially more compact than the previous generation, shaving nearly three inches off the length and height and five inches off the width.
- **More affordable price point** — The new model retails at \$699, a \$100 discount to the previous generation TH1.
- **Built-in go-around button** — Customers can practice critical approach procedures and decision-making with the newly added go-around button.

Like previous versions of the throttle quadrant, the new model features the same best-in-class vernier-style controls, a virtually indestructible metal construction, a handy flaps switch, and USB connectivity for plug-and-play compatibility with most flight simulation engines, including Microsoft Flight Simulator, X-Plane, and Lockheed Martin Prepar3d.

"Customers purchasing home flight simulation hardware expect real value from every dollar spent and square inch of desk space occupied," said Redbird CEO Todd Willinger. "With its mix of fidelity and affordability, the TH1 is a high-end addition that can become a mainstay of any home flight simulator setup."

Redbird is taking pre-orders for the redesigned Alloy TH1 beginning today and expects to start shipping new units on or before November 18, 2024, just in time for the Microsoft Flight Simulator 2024 release. For more information, please visit <https://offers.redbirdflight.com/th1-pre-order>.

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About Redbird Flight

Redbird Flight of Austin, Texas, was established in 2006 with the specific purpose of making aviation more accessible by using modern technology and careful engineering. Since its inception, Redbird has delivered innovative, reliable, and high-quality training devices to flight schools, colleges, universities, K-12 schools, and individual pilots around the world. With more than 4,000 devices in service worldwide, Redbird has quickly become the fastest growing and most innovative simulator provider in the industry. For more information, please visit www.redbirdflight.com.